

From Names to *Networks*.

Every name in your CRM sits on top of a graph. The colleagues, the classmates, the board seats, the neighbors, the people who share an address today. For every contact, the graph surfaces the qualified prospects sitting one warm hop away, and the person who can make the introduction. The first relationship graph accessible by API, today.

WHAT YOU GET ON DAY ONE

The relationship graph behind every contact, every account, every search.

500M

Profiles in the graph, with
50 to 200 verified
relationship edges each

5

Signal types resolved at
the person level: career,
education, board,
neighbor, household

200+

Warm second-degree
paths per contact, the
qualified prospects already
in your network

1

Endpoint that plugs into
every surface your team
runs

"The relationship graph is the new map of business. The team that reads it first, and asks for the right introduction, wins the next decade of deals."

Mary Shea, PhD · Co-Founder & CGO · former Forrester Principal Analyst

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What's *inside*.

A short read on what changes when every relationship is one query away. Written for product builders, sales leaders, executive recruiters, dealmakers, and the AI agents they deploy.

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"Relationships are the most powerful force in business and in life. They are also the one force software could never see. Meerkat builds the layer that lets it, so any builder, any team, any deal gets the warm path it already has."

Ralph Schonenbach · Founder & CEO, Meerkat

One name. *Two hundred warm paths.*

Every contact in your CRM is the starting node of a much larger graph. Five signals resolve at the person level, and one name becomes a network of warm introductions you can actually ask for.

1

THE CONTACT

A single name in your CRM.

The starting node.

5

× THE SIGNALS

Five edge types.

Career, education, board, neighbor, household.

200+

= THE PATHS

Warm second-degree paths.

Ranked, queryable paths to a qualified introduction.

Connect your contacts. The graph surfaces the warm paths you did not know existed.

Career Overlap

· 2008 – 2012

High strength

MB

Marcus Bennett

Chief Medical Officer, Cleveland Clinic

Worked together at Mass General Brigham

Dr. Anya Ramaswamy

President & CEO

MASSACHUSETTS GENERAL HOSPITAL

AR

Board / Affiliation

· since 2020

High strength

JH

James Holloway

President & CEO, Memorial Sloan Kettering

AAMC Council of Teaching Hospitals

Dr. Anya Ramaswamy

President & CEO

MASSACHUSETTS GENERAL HOSPITAL

AR

Neighbor

· since 2018

Medium strength

PL

Patricia Lawrence

Dean, Harvard Graduate School of Education

Lives in same Cambridge neighborhood

Dr. Anya Ramaswamy

President & CEO

MASSACHUSETTS GENERAL HOSPITAL

AR

One name on the right. Three warm paths from your book, ranked by strength. Returned in one API call. Multiply by 100,000 records.

Five signals. *One graph.*

Every meaningful relationship between any two people falls into one of five categories. Meerkat resolves all five at the person level, refreshes them continuously, and serves them through a single endpoint, so any contact can show you the qualified prospects in their network and exactly who can introduce them.

CAREER · WORKED TOGETHER

Same employer, overlapping tenure.

Verified employment history matched at the person level. The IBM colleague who left for Boeing in 2018. Resolves across name changes, role changes, and country moves.

EDUCATION · SAME SCHOOL

Same cohort, same lab, same advisor.

School, program, year, lab, advisor. The Princeton classmate. The Wharton MBA section. Includes residencies, fellowships, and doctoral lineages.

BOARD · SAME ROOM

Same table, same vote.

Boards of directors, advisory councils, foundation trusts, industry committees. The two executives who sit on the same hospital board, the same museum trust.

NEIGHBOR · SAME BLOCK

Same street, same building.

Parcel-level property records and verified residential history. Resolves at the block, the building, the floor. The neighbor who is also exactly the contact you want to reach.

HOUSEHOLD · SAME ADDRESS

Who shares the address today.

The adults who currently live at the same address, from verified consumer files. The co-resident who is also a prospect, the second name behind the front door. Adults only, current residence. Meerkat does not map family structure.

THE PATH · ANY DEPTH

Five signals become one queryable graph. Ask for the warm paths between any two nodes, across any combination of the five edges above, ranked by strength and freshness. The path is not a sixth signal. It is what the five become when you connect them.

Career and board, every vendor has. Neighbor and current-resident signal, only Meerkat resolves, because only Meerkat has joined property and consumer data to the people layer. One endpoint, one view, and the warm path to every prospect your contacts can introduce.

Built for any team that *competes on relationships.*

The same graph powers six categories of work. One name in, the warm paths out, on whatever surface the team already runs.

SALES & BD

Extend the CRM.

Every account in your pipeline now backed by over two hundred warm second-degree paths per contact. Career, school, board, neighbor, household, all queryable.

EXECUTIVE SEARCH

Every placement is a network.

Fifty years of placements becomes a continuous warm-path engine. Candidate, reference, and introducer, all in one graph.

CORPORATE STRATEGY

Map two companies as one graph.

Boeing and JPMorgan have hundreds of human relationships running between them. The graph names them all, including the ones nobody on either side has seen.

CAPITAL & FUNDRAISING

The capital network as a graph.

LPS, GPs, founders, family offices. The same person sits on three boards, two cap tables, one foundation. The graph surfaces who can make the warm introduction to each.

AI AGENTS

Give your agent the graph.

Hand your agent a relationship graph and the next question becomes who can introduce me, where, and on what basis. Context that scales the answer.

RECRUITING

Warm referrals, not cold lists.

Past placements and observed title and employer changes surface the candidates one trusted introduction away, and the person who can vouch for them.

Six teams. Six surfaces. One graph beneath all of them. The first-in-market relationship graph accessible by API, today.

One endpoint. *Every surface.*

Meerkat OS is not another dashboard for your team to learn. It is the relationship graph beneath the tools they already use, refreshing in place, traversable on demand.

BEFORE MEERKAT OS		WITH MEERKAT OS
Cold lists with a reply rate near 2%	→	Warm paths with a first-name opener
Pipeline is a flat database	→	Pipeline is a traversable graph
Relationships discovered manually, weeks of digging	→	Every warm path returned in milliseconds
A company's real network is invisible	→	Every relationship between any two organizations, named
AI assistants see one record at a time	→	Your agent sees the graph, through MCP

CRM & SALES

Salesforce · HubSpot · Pipedrive · Microsoft Dynamics · Affinity · Outreach · Salesloft

INVESTMENT & CAPITAL

Affinity · DealCloud · Carta · Visible · iLevel · PitchBook

ATS & RECRUITING

Bullhorn · Greenhouse · Lever · Crelate · PCRecruiter · JobDiva · Vincere

AI SURFACES · VIA MCP

Claude · ChatGPT · Gemini · Cursor · Custom agents and assistants

Connect once. Every tool your team already runs becomes a Meerkat OS surface, contact views current and complete, every warm path attached, in place. Your agent sees the graph, not one record at a time.

A pilot on *your own data.*

The fastest way to see what the graph does is to point it at the file you already know. Send us yours. We send back the graph that surrounds it.

STEP 01

Send us your file.

Contacts, accounts, placements, portfolio companies. We need nothing more than name and entity. The format does not matter.

STEP 02

We map the graph.

Within days the same file comes back with every warm path, ranked, and the introducer who can open each one.

STEP 03

You see the lift.

Cold becomes warm. Lists become graphs. Your team sees the relationships that were already theirs.

- No multi-year contract. Pilot first, scale when the lift is clear.
- Your data stays yours. We enrich it. We do not resell it.
- API access for builders. Connectors for the major stacks.
- Built for teams of five and global enterprises alike.

FROM NAMES TO NETWORKS

Every name is a network.
Now *make it one.*

Tell us about your file. We will show you the relationships already in it.

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